Elevating Live Shopping at Momento Barcelona with Telycam Vision+ 4KN

Client: Momento Barcelona
Industry: Luxury Bridal Retail
Application: Live Shopping

Bringing Luxury Bridal Fashion to Life

Momento Barcelona, a prestigious bridal boutique, hosted an exclusive live shopping event, allowing brides-to-be to explore exquisite wedding gowns from the comfort of their homes. With bridal expert Nicole guiding the session, viewers received expert advice on selecting the perfect gown while experiencing the boutique's elegance in real-time.

How Telycam Enhanced the Experience

To ensure a seamless and immersive live broadcast, Momento Barcelona relied on **Telycam Vision+ 4KN PTZ cameras**, delivering high-quality video with exceptional detail and clarity.

- **Multi-Camera Setup**: The Vision+ 4KN 12X and 30X cameras worked in tandem, capturing close-up shots of intricate dress details and wide-angle views of the boutique's ambiance.
- **Crisp & Smooth Streaming**: With superior color reproduction and seamless auto-tracking, every frame reflected the boutique's luxury aesthetics.
- **Reliable Performance**: Even in a dynamic live environment, Telycam's PTZ cameras provided stable, professional-grade streaming for a flawless Facebook Live broadcast.